

***U.S. HIGHER EDUCATION INSTITUTIONS AND
ACCREDITATION: RESPONDING TO THE
CHALLENGES OF GLOBAL CHANGE***



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US HIGHER EDUCATION AND ACCREDITATION

GLOBAL CHALLENGES



RESPONSES – US HIGHER EDUCATION AND ACCREDITATION AND CHANGE

US HIGHER EDUCATION

DECENTRALIZED AND DIVERSE – NO ONE “SYSTEM”

A RANGE OF TYPES OF INSTITUTIONS

8,500 INDEPENDENT INSTITUTIONS

21 MILLION STUDENTS



US ACCREDITATION – CHARACTERISTICS

85 INDEPENDENT ORGANIZATIONS

DECENTRALIZED

ALL TYPES OF INSTITUTIONS AND PROGRAMS

MORE THAN 100 YEARS OLD

***CREATED, FUNDED, MANAGED, LED BY COLLEGES AND
UNIVERSITIES - NONGOVERNMENTAL***



WHAT ARE THE GLOBAL CHALLENGES AFFECTING US HIGHER EDUCATION AND ACCREDITATION?

ACCESS/OPPORTUNITY/MOBILITY - MORE AND DIVERSE STUDENT POPULATION

QUALITY, TRUST, COMPETENCE - CONCERNS

ACADEMIC FREEDOM AND FREE SPEECH - SUSTAIN

DIFFICULT POLITICAL ENVIRONMENT – SOME COUNTRIES



GLOBAL CHALLENGES – 2

ROLE OF GOVERNMENT ON AUTONOMY, GOVERNANCE

***DIVERSIFICATION OF PROVIDERS: NON-INSTITUTIONAL, MOOCS,
COMPANIES, ONLINE, FOR-PROFIT***

***DIGITIZATION-TECHNOLOGY CHANGING HOW WE WORK – GDN,
BOLOGNA***

INTERNATIONAL ENGAGEMENT



***US INSTITUTIONS CAN DIRECTLY ADDRESS
MOST OF THE CHALLENGES***

***OTHER ACTORS - APART FROM INSTITUTIONS -
ARE REQUIRED TO ADDRESS OTHER OF THE
CHALLENGES***



US HIGHER EDUCATION INSTITUTIONS ARE ADDRESSING...

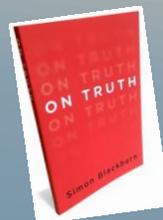
ACCESS -“FREE COLLEGE,” ADMISSION PRACTICES



**QUALITY, TRUST, COMPETENCE – RESPONDING TO
SURVEYS, POLLS, EMPLOYERS**



**ACADEMIC FREEDOM AND FREE SPEECH –
REAFFIRMATION VS. REDEFINITION BASED ON
E.G., RACE, PRIVILEGE; SOCIAL MEDIA AND
FACULTY**



HIGHER EDUCATION INSTITUTIONS ARE ADDRESSING – 2

- ▶ **DIVERSIFICATION OF PROVIDERS – MOOC AND COMPANY (STRAIGHTERLINE) PARTNERSHIPS, MOOC CREATORS, BLENDED LEARNING, “NEW” INSTITUTIONS - MINERVA**
- ▶ **DIGITIZATION - EXPERIMENTATION WITH AI, MACHINE LEARNING, PREDICTIVE ANALYTICS, GROWTH OF ONLINE**



- ▶ **INTERNATIONAL ENGAGEMENT – EXPANSION, PARTNERSHIP...CURRICULUM, FACULTY, RESEARCH, STUDENTS**

OTHER CHALLENGES – AFFECTING INSTITUTIONS, INVOLVING OTHER ACTORS

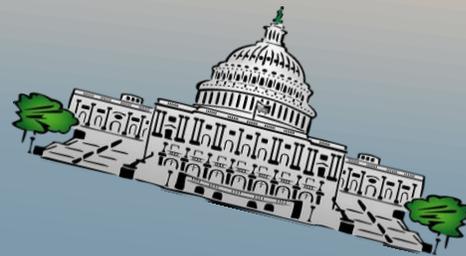
POLITICAL ENVIRONMENT



- ▶ ***PARTISANSHIP CONFLICT, POLARIZATION***
- ▶ ***INSTITUTIONS REFLECT THIS, NOT THE SOURCE; CALLS TO DIMINISH FROM ACADEMIC LEADERS***

ROLE OF GOVERNMENT, AUTONOMY, GOVERNANCE

- ▶ ***GOVERNMENT MORE DOMINANT IN ACADEMIC SPACE → REAFFIRMATION OF AUTONOMY AND ROLE OF GOVERNING BOARDS; LIMITED EFFECTIVENESS***



CHALLENGES AND ACCREDITATION?



QUALITY, TRUST COMPETENCE: FOCUS ON ACCOUNTABILITY, STUDENT ACHIEVEMENT AND TRANSPARENCY; A CHALLENGE



ACADEMIC FREEDOM: REQUIREMENT TO BE ACCREDITED HELPS

INSTITUTIONAL AUTONOMY: A CORE VALUE AND REQUIREMENT OF ACCREDITATION - REINFORCES INSTITUTIONS VIS-À-VIS GOVERNMENT

ROLE OF GOVERNMENT: EXPANDING CONTROL OF ACCREDITATION; LIMITED COUNTERING



***NEW ENGLAND ASSOCIATION
OF SCHOOLS AND COLLEGES***



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CHEA International Quality Group **CIQG**

WHAT ABOUT ACCREDITATION - 2?

DIVERSE PROVIDERS: SUPPORTING PARTNERSHIPS - TRADITIONAL INSTITUTIONS AND MOOCS, COMPANIES; LITTLE WITH STAND-ALONE



DIGITIZATION: SUPPORTING INSTITUTIONS' EXPERIMENTS, DIGITIZING THE ACCREDITATION PROCESS – REPORTS, VISITS, COMMUNICATION



INTERNATIONAL ENGAGEMENT: MORE THAN 50 ACCREDITORS ENGAGED INTERNATIONALLY



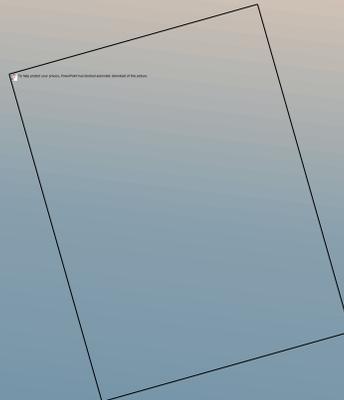
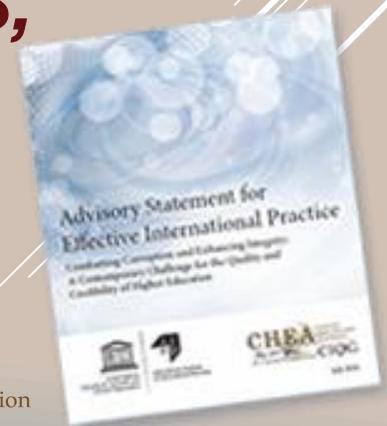
CHEA INTERNATIONAL QUALITY GROUP

***CIQG INTERNATIONAL QUALITY PRINCIPLES
ACADEMIC CORRUPTION***

2019 ANNUAL MEETING: SUSTAINING TRUST

***ACCOUNTABILITY, STUDENT LEARNING OUTCOMES,
INNOVATION***

DIVERSE PROVIDERS AND QUALITY PLATFORM



GLOBAL CHALLENGES MEAN FUNDAMENTAL CHANGE FOR US HIGHER EDUCATION AND ACCREDITATION

- ▶ **WHO PROVIDES HIGHER EDUCATION**
- ▶ **WHAT COUNTS AS HIGHER EDUCATION**
- ▶ **WHO HAS ACADEMIC AUTHORITY IN HIGHER EDUCATION**
- ▶ **WHO JUDGES HIGHER EDUCATION**
- ▶ **WHAT DEFINES HIGHER EDUCATION**
- ▶ **WHO HAS FAITH IN HIGHER EDUCATION**

...TAKING PLACE OVER TIME...



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SO....

EIGHT MAJOR GLOBAL CHALLENGES



***US HIGHER EDUCATION AND ACCREDITATION
ADDRESSING MOST OF THEM, SOME MORE ROBUSTLY
THAN OTHERS***

***THE LIKELY RESULT WILL BE FUNDAMENTAL CHANGE
IN BOTH***



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THANK YOU

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